

FLASH VIRTUAL REALITY TECHNOLOGIES

MAKE SOMETHING WORTH BACKING.

Paradise Labs × Paradise Crowdfunding

Business capabilities, artist campaign services, 30 reward ideas and a Berlin collaboration ecosystem.

CREATIVE SERVICES START FROM €999 / BERLIN & BEYOND

A place to make. A way to launch.

Two distinct Paradise pathways; developed and delivered by Flash Virtual Reality Technologies OÜ.

01 PARADISE LABS

An emerging Berlin co-living studio for founders, artists and musicians to build companies, make music and create on camera.

Looking for creators, collaborators, organizers, studios, venues and sponsors to shape a first pilot. Location, dates and residency places are not yet confirmed.

02 PARADISE CROWDFUNDING

Hands-on campaign development for Berlin DJs and independent music artists: story, funding goal, reward concepts, campaign copy and launch plan.

Artizen is one possible platform for digital cultural Artifacts, subject to its rules. Physical products and experiences may be better suited to another campaign or shop.

The connection

Artists can join a house collaboration, develop a campaign, or do both. The co-living project does not depend on buying campaign services; a campaign does not guarantee a place in the house.

Learn more: artizen.fund/index/p/paradise-labs-the-experiment?season=7

What Flash offers

Existing company capabilities, plus a clearly scoped new artist-campaign offer.

IT consulting

Digital roadmaps, technical feasibility, architecture and delivery guidance.

Web & app development

Useful websites, applications and connected experiences shaped around real needs.

Tender & grant support

Technical assessments, bid planning and application-support work for businesses and NGOs.

AI automations

Practical workflows that reduce repetitive work and improve delivery processes.

Machine learning

Explore data-driven use cases and prototypes appropriate to the problem.

AI chatbots

Conversational interfaces and support tools designed around user needs.

PARADISE CROWDFUNDING / CAMPAIGN STARTER

€999

Includes one discovery/fit session; audience and story outline; funding-goal outline; up to five reward concepts with a cost and fulfillment checklist; draft campaign-page copy with one revision; and a launch checklist with sample email/social announcement.

Fee is for professional services. VAT treatment is confirmed in a proposal. Manufacturing, shipping, platform fees, paid media, filming, full product design and legal clearance are separate. No guarantee of funding, Artizen selection, match funds or prizes.

OPTIONAL / SCOPED SEPARATELY

Visual identity · product mockups · maker sourcing · campaign website/shop build · photo/video · sponsor proposal · launch support and reporting.

Wear it. Keep it.

Thirty potential rewards to mix and match; every project needs its own demand, rights, cost and fulfillment check.

01 / PHYSICAL

Waveform pendant necklace

Laser-engraved steel or acrylic; a track’s waveform as a wearable symbol.

Maker quote · rights clearance

02 / PHYSICAL

Engraved charm necklace

Small-run charm inspired by a release motif or artwork.

Maker quote · quality check

03 / PHYSICAL

Acrylic keyring

Laser-cut project icon, venue silhouette or artist symbol.

Easy small-batch

04 / PHYSICAL

Embroidered patch

Sew-on emblem for a collective, release or residency.

Easy small-batch

05 / PHYSICAL

Enamel pin

An iconic mark for collectors; plan tooling and minimums.

Higher setup cost

06 / PHYSICAL

Sticker sheet

A visual world in a low-cost, easy-to-mail format.

Easy small-batch

07 / PHYSICAL

Riso art print

Numbered two-colour artwork tied to the music.

Local print option

08 / PHYSICAL

Mini zine

Process notes, photographs, sketches and liner stories.

Local print option

09 / PHYSICAL

Postcard set

Release art and visual fragments as collectible ephemera.

Easy small-batch

10 / PHYSICAL

Screen-printed poster

Gig or campaign poster signed and numbered by the artist.

Local print option

Check availability, rights, costs, delivery windows and minimums before taking money.

Collect the release.

Thirty potential rewards to mix and match; every project needs its own demand, rights, cost and fulfillment check.

11 / PHYSICAL

Tote bag

A useful everyday object with an original print.

Local textile option

12 / PHYSICAL

T-shirt

Limited design rather than a generic logo on a blank.

Sizes/returns needed

13 / PHYSICAL

Embroidered cap

Understated wearable with a small mark or coordinate.

Local textile option

14 / PHYSICAL

Artist-designed socks

Patterned merch for a playful reward tier.

Check minimums

15 / PHYSICAL

Scarf or bandana

Graphic textile based on a track or visual identity.

Check minimums

16 / PHYSICAL

Cassette edition

Hand-numbered mixtape or EP, with designed J-card.

Audio rights/lead time

17 / PHYSICAL

One-off dubplate

Lathe-cut record for a high-value collector reward.

Audio mastering/rights

18 / PHYSICAL

Pressed vinyl edition

Campaign-funded run with artwork, labels and sleeve.

Higher minimum/lead time

19 / DIGITAL

Early-access EP

Music released to supporters before general distribution.

Low manufacturing

20 / DIGITAL

DJ edit pack

Original edits or mixes cleared for distribution.

Sample/rights check

Check availability, rights, costs, delivery windows and minimums before taking money.

Join the process.

Thirty potential rewards to mix and match; every project needs its own demand, rights, cost and fulfillment check.

21 / DIGITAL

Sample pack

Original drum hits, textures or field recordings.

Rights/format check

22 / DIGITAL

Remix stems

Authorized stems for fan reinterpretations.

License terms needed

23 / DIGITAL

Synth preset bank

Artist’s own sound palette for producers.

Plugin compatibility

24 / DIGITAL

Visual loop pack

Motion art for VJs, streamers or fellow creators.

Usage license needed

25 / DIGITAL

Making-of film

Short documentary on the creative process.

Consent and releases

26 / EXPERIENCE

Release listening session

Intimate first listen with discussion and Q&A.

Venue/capacity needed

27 / EXPERIENCE

Sound-design workshop

Small-group session sharing techniques and process.

Scheduling needed

28 / EXPERIENCE

Studio visit

Behind-the-scenes experience once a venue is secured.

Venue/consent needed

29 / EXPERIENCE

Private DJ set

A bespoke performance for an appropriate event or patron.

Travel/contract needed

30 / EXPERIENCE

Co-creation session

A limited artist collaboration or production consultation.

Scope/rights needed

Check availability, rights, costs, delivery windows and minimums before taking money.

Make responsibly.

Practical routes for independent makers, not existing Paradise suppliers or partnerships.

TEXTILES / Spreeprint & Printa Berlin

Local printing and embroidery possibilities; quote minimums, fabric, sizing and returns.

JEWELRY & ENGRAVING / LaseryBerlin

Acrylic and steel engraving examples. Prototype safety and finish before offering a necklace.

VINYL CUTTING / Berliner Vinylwerk

One-off dubplates; a different process and cost from pressing a larger edition.

VINYL PRESSING / Objects Presswerk

Pressing from 100 units per their site; confirm lead time, test press and mechanical rights.

PAPER EDITIONS / Togethery

Berlin small-run Risograph capability; check artwork suitability and minimum print run.

Artizen is a distinct format

Artizen describes open-edition digital cultural Artifacts tied to projects, with platform-specific seasons and opportunities for match funding or cash prizes. Physical rewards in this catalogue are not automatically Artizen Artifacts. Check its current eligibility, rights and terms before claiming compatibility.

Before launch

Confirm copyright, collaborator consent, sample and mechanical licenses; price production, packaging, shipping, taxes, platform fees and refunds; set realistic fulfillment deadlines; and publish only claims you can substantiate.

Start with a conversation.

A low-risk first pilot is more useful than a catalogue of untested promises.

01 **Discover**

Talk to five artists and find one project with an engaged audience.

02 **Prototype**

Mock up three rewards and obtain supplier quotes before setting tiers.

03 **Build**

Write the campaign story and scope a responsible €999 starting package.

04 **Share**

Use artist networks, local studios, partner channels and small in-person listening sessions.

05 **Learn**

Measure qualified conversations, consented interest and real purchase intent.

LET’S MAKE SOMETHING WORTH BACKING.

Artist, maker, venue, label, sponsor or founder? Tell us what you want to create.

info@flashread.eu

flashread.eu · Berlin / Tallinn

Service scope and production costs are confirmed in a written proposal.